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CLAIMS

What is claimed is:

- 1. A method for determining a display sequence for a domain name, said domain name having a plurality of labels separated by a label delimiter character, each
- 5 label comprising at least one character, said domain name comprising a stream
 of characters from a first character to a last character, said method comprising
 the steps of:

performing inferencing through resolving the direction of indeterminate characters by assigning a strong direction left or right to each indeterminate character; and

reordering said characters into a display order using the fully resolved characters previously inferenced.

2. The method as set forth in Claim 1 wherein said step of inferencing comprises the steps of:

first, assigning a right-to-left direction to Arabic and Hebrew letters; second, assigning a left-to-right direction to full stop characters and other alphabetic characters;

third, resolving the directions of digits; and fourth, resolving the directions of hyphen-minus characters.

20 3. The method as set forth in Claim 2 wherein said step of resolving the directions of digits comprises the steps of:

assigning a right-to-left direction to all Arabic numerals; and

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assigning a left-to-right direction to all European numerals, unless a European numeral is surrounded by right-to-left characters such as Arabic or Hebrew letters, in which case it is assigned a right-to-left direction.

4. The method as set forth in Claim 2 wherein said step of resolving the directions of hyphen-minus characters comprises:

assigning a left-to-right direction to all hyphen-minus characters which are not surrounded by characters whose direction is right-to-left; and

assigning a right-to-left direction to all hyphen-minus characters which are surrounded by characters whose direction is right-to-left.

A computer readable medium encoded with computer executable software for determining a display sequence for a domain name, said domain name having a plurality of labels separated by a label delimiter character, each label comprising at least one character, said domain name comprising a stream of characters from a first character to a last character, said software when executed causing a computer to perform the steps of:

performing inferencing through resolving the direction of indeterminate characters by assigning a strong direction left or right to each indeterminate character; and

reordering said characters into a display order using the fully resolved characters previously inferenced.

6. The computer readable medium as set forth in Claim 5 wherein said software for inferencing comprises software for performing the steps of:

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first, assigning a right-to-left direction to Arabic and Hebrew letters; second, assigning a left-to-right direction to full stop characters and other alphabetic characters;

third, resolving the directions of digits; and

5 fourth, resolving the directions of hyphen-minus characters.

7. The computer readable medium as set forth in Claim 6 wherein said software for resolving the directions of digits comprises software for performing the steps of:

assigning a right-to-left direction to all Arabic numerals; and assigning a left-to-right direction to all European numerals, unless a European numeral is surrounded by right-to-left characters such as Arabic or Hebrew letters, in which case it is assigned a right-to-left direction.

8. The computer readable medium as set forth in Claim 6 wherein said software for resolving the directions of hyphen-minus characters comprises software for performing the steps of:

assigning a left-to-right direction to all hyphen-minus characters which are not surrounded by characters whose direction is right-to-left; and

assigning a right-to-left direction to all hyphen-minus characters which are surrounded by characters whose direction is right-to-left.

9. A system for determining a display sequence for characters of a domain name, said domain name having a plurality of labels separated by a label delimiter character, each label comprising at least one character, said domain name

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comprising a stream of characters from a first character to a last character, said system comprising:

an inferencer adapted resolve the direction of indeterminate characters by assigning a strong direction left or right to each indeterminate character; and

a character reorderer adapted to re-sequence said characters into a display order using the fully resolved characters previously inferenced.

- 10. The system as set forth in Claim 9 wherein said inferencer comprises:
- a first direction assignor for assigning a right-to-left direction to Arabic and Hebrew letters;
 - a second direction assignor for assigning a left-to-right direction to full stop characters and other alphabetic characters;
 - a third direction assignor for resolving the directions of digits; and a fourth direction assignor for resolving the directions of hyphen-minus characters.
 - 11. The system as set forth in Claim 10 wherein said third direction assignor comprises:

a right-to-left direction assignor for all Arabic numerals, and for all European numerals which are surrounded by right-to-left characters such as Arabic and Hebrew letters; and

a left-to-right direction assignor for all European numerals which are not surrounded by right-to-left characters such as Arabic or Hebrew letters.

12. The system as set forth in Claim 10 wherein said fourth direction assignor comprises:

a left-to-right direction assignor for all hyphen-minus characters which are not surrounded by characters whose direction is right-to-left; and

5 a right-to-left direction assignor for all hyphen-minus characters which are surrounded by characters whose direction is right-to-left.